



GOLD CROSS SAFETY CORPORATION

CAPABILITIES STATEMENT



VENDOR INFORMATION

DUNS: 786185017
Cage: 36BK0

Primary NAICS Code: 611692
– Automobile Driving Schools

Secondary NAICS Codes:

485991, 512110, ,611420, 611310,
611430, 611691, 611692,
611719

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CORE COMPETENCIES

- Gold Cross provides an all elements approach to transportation safety is delivered in a seamless methodology. Courseware can be as simple or sophisticated as required using internal and external Learning Management Systems to deliver documented collision reductions and targeted training that includes passenger vehicles, SUVs, cargo and passenger vans, box trucks and specialty vehicles.
- Gold Cross provides the highest digital video technology and testing within 30 driver safety training courses.
- The Gold Cross “Manager’s Observation Program” using psychometric analysis has been issued a U.S. Patent.
- Gold Cross training is attitude & behavioral modification-based using psychological methods along with high definition video with new and fresh courseware
- . Specialized vehicle driver training is available for transporting disabled persons in vans that includes driver ergonomic factors as well as driver procedures when passengers “act up”.

ABOUT US

Gold Cross brings a unique, proven, cutting-edge, “process driver safety training” approach to training. Gold Cross courseware is attitude and behavioral modification-based using unique learning techniques which were developed by Dr. Francis P. Robinson for elite military personnel to learn vast amount of information quickly and to retain that information. This approach is used successfully in small group training by The United States Army Special Forces today. Gold Cross has trained over 2,500,000 drivers and has provided services and training to over 200 of the Fortune 1000 companies as well as the Federal government, states and municipalities. Gold Cross embodies the Special Operation slogan, “**Deeds not words.**” Gold Cross can provide documented crash and injury reduction statistics and helps clients to achieve the concomitant savings that takes place in both human and financial resources.

INDUSTRY EXPERIENCE

- Gold Cross integrates behavior modification and risk management techniques into its training that changes bad driving habits into good ones. Decades of psychological research have shown that if something a person does results in a positive outcome, that person is likely to repeat the same activity over and over again. We use proven and tested educational techniques that instill positive behavioral driving habits.
- Annual Transportation Innovation Award - Risk and Insurance Magazine
- Community Responsibility Award -Liberty Mutual Insurance Company.
- Numerous additional safety awards.

DIFFERENTIATORS

- Reduced collision injuries, absenteeism and medical costs which are documented and award-winning.
- Daniel P. Lanktree, President of Gold Cross had the privilege to serve in the U.S. Army Special Forces where he learned the techniques of small- group training. This training in combination with proven Adult Education techniques, which was put together to accomplish documented crash and injury reductions. Simply said – Gold Cross courseware reduces collisions, injuries and fatalities. As a member of the U.S. Army Special Forces Association Chapter 19 Dan has had the opportunity to work with West Point Cadets teaching counter insurgency warfare.
- Automated test results records are maintained in the Gold Cross “Learning Management System” which can be operated by the client or Gold Cross. Driver completion certificates and wallet cards can be issued.
- A rare driver safety U.S. Patent has been issued.
- Conductivity to the Gold Cross “Learning Management System” is SSL encrypted providing for the highest security.
- Integrated automated training based on GPS driver analytics and driver MVRs is readily available.

PAST PERFORMANCE

- Well over 20 years of driver safety training experience.
- Well over 2,500,000 drivers trained.
- Gold cross has trained 12 of the top 15 pharmaceutical companies, major insurance companies, fleet and accident management companies, major technology organizations and one of the largest counties in the U.S. The company has worked with multiple large segments of the fleet industry which includes organizations with over 10,000 cargo vans as well as two of the largest companies providing more than 5,000 passenger vans for disabled client transportation.